

2007 Community Benefit Report



*Our heartfelt commitment to
improving the health and
well-being of our neighbors*

THE UNIVERSITY
OF KANSAS HOSPITAL
— **KUMED** —

Caring for Our Community

At The University of Kansas Hospital, we look for ways to bring outstanding care to our patients each and every day. Our commitment to high-quality, compassionate care extends beyond our walls and into the Greater Kansas City community, where we've built strong partnerships to maintain and improve the health and overall well-being of our neighbors.

Each year, we provide volunteer, leadership and monetary support to many worthwhile causes and organizations. These include hospital-wide initiatives to grassroots efforts by departments and individual employees. By giving back to the place we're proud to call "home," we share a rich spirit of community. Here are some of the ways we offer clinical, educational, monetary and voluntary support each year:

- Broad-Based Community Outreach
- Unique or Limited Community Services
- Primary Care Services, Clinical Research & Medical Education
- Patient Services & Financial Assistance
- Community Health Education: General Public & Health Care Partnerships



Broad-Based Community Outreach

By getting out in the community and helping to make a difference, our employees show their commitment to the health and success of our neighbors and local neighborhoods.

American Heart Association Heart Walk

Our employees play a big role in promoting cardiovascular and stroke health and research through their yearly participation in the Kansas City Heart Walk. The event, which raises money for the American Heart Association, gives employees a chance to be creative for a good cause. Each year, hospital departments come up with inventive ways to raise money for the event, including bake sales, games, contests and "fun" fundraisers. Team members also recruit friends and family members to join them for the walk.

In 2007, nearly 600 walkers participated in the event. The hospital team raised more than \$91,400, making us the second highest fundraising team among all corporate participants and the leading team among other health care organizations. (See our Heart Walk photo on the cover.)

Drive-Thru to Fight the Flu

The hospital's annual drive-thru flu shot event gives employee and staff volunteers the chance to promote good health firsthand. Community participants drive to our campus to receive free flu shots from the comfort of their vehicles. In 2007, 300 hospital and University of Kansas Medical Center volunteers provided more than 3,000 flu vaccines. The event also collected a record number of food and monetary donations for Harvesters, the Community Food Network. Thanks to our community's generosity, Harvesters is able to provide nearly 17,000 meals for those in need.

Adopt-a-Family

Each year, The University of Kansas Hospital staff and physicians donate gifts for families in need during the holiday season.

ArtsKC Campaign

To promote and support the arts in our area, employees participate in the ArtsKC fundraiser, managed by the Arts Council of Metropolitan Kansas City. It disburses funds in three categories: Inspiration Grants for artists and arts professionals, Catalyst Grants for arts programs geared toward community involvement and Ovation Grants for not-for-profit arts organizations.

Christmas in October

During this annual event, teams of employees repair and winterize homes in the Rosedale section of Kansas City, Kansas, before cold weather sets in. In 2007, volunteers spent more than 200 hours working on area homes.

Operating Room Exhibit at Science City

More than 20 of the hospital's perioperative nurses teamed with Science City at Union Station to offer children and adults a fun introduction to surgical nursing.

Race for the Cure

As a regional provider of comprehensive and compassionate cancer care, the hospital supports community events that promote cancer awareness and fund important cancer research. Each year, our employees join Kansas City community members for the Susan G. Komen Race for the Cure, which brings together breast cancer survivors, patient families, employees and physicians.

School Supply Drive

The University of Kansas Hospital, in cooperation with Cross-Lines Cooperative Council, sponsors an annual school supply drive for children in our Wyandotte County community.

United Way

Each year, our employees give generously to the United Way to help our neighbors in need. In 2007, they contributed approximately \$95,000. Employees also volunteer to clean up and repair local homes and businesses as part of the United Way's annual Day of Caring.

Daffodil Days

Each spring, the hospital gives fresh daffodils to cancer patients as part of "Daffodil Days," one of the American Cancer Society's oldest and best-known fundraisers.

A pediatric patient received a bouquet of spring daffodils from NBC Action News anchor Elizabeth Alex in celebration of Daffodil Days. In 2007, the hospital gave 500 blooms to cancer patients in both its inpatient and outpatient care areas.



Unique or Limited Community Services

National organizations, such as the Institute for Healthcare Improvement and University HealthSystem Consortium, have recognized The University of Kansas Hospital for improving patient outcomes and providing some of the safest and highest quality care in the country. Our advanced levels of care and patient services make us a leader in the Greater Kansas City area and throughout the state of Kansas. Every year, patients are referred from hospitals in nearly all Kansas counties, because we provide unique services that are not found elsewhere in the state.

Level I Trauma Center

Our nationally verified Level I Trauma Center, one of only three in Kansas, provides 24-hour emergency services as well as education, prevention and outreach programs.

Burn Center

The hospital has the only adult burn center in the Kansas City metro area, as well as the only one between Columbia, Missouri, and Wichita, Kansas.

Renal Dialysis Services

Our hospital operates a 28-station Outpatient Dialysis Center at 4720 Rainbow Boulevard in Westwood, Kansas. Most of our dialysis patients qualify for Medicare, which does not adequately cover the expenses associated with this highly specialized service.

Inpatient Psychiatric Services

The hospital has a 24-bed adult psychiatric unit, as well as a 24-bed child/adolescent psychiatric unit.

Spinal Cord Injury Clinic

Our clinic provides patients with a continuum of care. This includes yearly occupational and physical therapy evaluations in the years following a spinal cord injury or disease. It is staffed by a physical therapist, occupational therapist, two to three rehabilitation medicine physicians, a nurse and a volunteer.

Hazardous Materials Operation

Our decontamination area is capable of helping 400 individuals per hour, in the event of chemical and other hazardous exposures. The hospital Emergency Department also employs a Hazardous Materials Operation Level Team.

Poison Control Center

Serving the residents of Kansas

1-800-222-1222



Poison Control Center

The University of Kansas Hospital Poison Control Center has served the state of Kansas for 25 years. The center is staffed by pharmacists and nurses specifically trained to handle emergencies involving chemicals, drugs, bites, stings and environmental hazards. Led by the state's only toxicologist, the center handled more than 25,000 calls from the public, emergency rooms, EMS services and schools in fiscal year 2007. The service is available 24 hours a day, 365 days a year. The Poison Control Center's medical director, managing director and education coordinator provide educational programs throughout the state of Kansas each year.

Primary Care Services, Clinical Research & Medical Education

Our hospital financially supports primary care physician practices, clinical research endeavors and physician training.

Primary Care

The University of Kansas Hospital owns Jayhawk Primary Care, one of the Kansas City area's largest primary care groups with seven metropolitan locations. In fiscal year 2007, Jayhawk provided 122,103 patient care visits.

National Cancer Institute Designation

In fiscal year 2007, the hospital contributed \$500,000 to the Kansas University Endowment Association for clinical research. This support was aimed at efforts to achieve status as a National Cancer Institute-designated Comprehensive Cancer Center.

Continuing Medical Education for the Community

The hospital sponsors continuing medical education courses on cardiovascular disease and arrhythmias, which are targeted toward family practitioners, internists, cardiologists, advanced practice nurses and registered nurses.

Patient Services & Financial Assistance

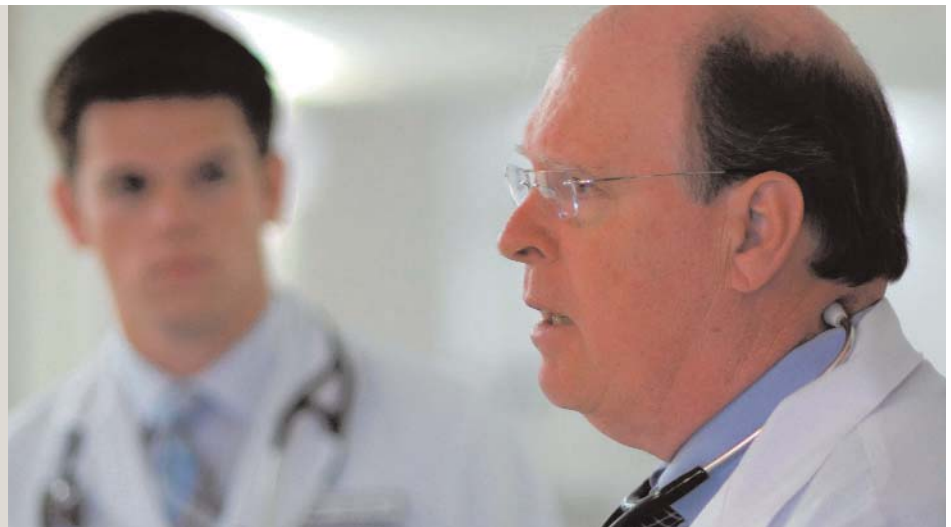
The University of Kansas Hospital has a comprehensive service to help patients with the financial burden of their medical bills, making leading-edge care possible for everyone in our community. Our hospital offers charity assistance each year. In fiscal year 2007, we provided uncompensated care at a cost of \$32.8 million. Our charity care policy allows patients with incomes up to 200 percent of the federal poverty level or medical liabilities of 100 percent or more of their annual gross income to receive full charity care assistance.

We work with patients and families to identify and facilitate coverage of their hospital bills. Currently, eight financial counselors and a contracted vendor help patients find available sources of health care coverage. These services cost the hospital \$1.5 million in fiscal year 2007.

Our Medication Assistance Program is staffed by a full-time coordinator. The program helps patients who currently have no prescription coverage and who meet certain financial guidelines get medically necessary medications free of charge.

Physician Training & Health Care Careers

Working with the University of Kansas School of Medicine, the hospital trains more than 400 resident physicians annually. Most of them stay in Kansas to establish their medical careers. The hospital also hires a large number of graduates from the KU Schools of Nursing and Allied Health.



In addition, the Medication Assistance Program provides medications for patients in the Ryan White Program, who are Kansas or Missouri residents with HIV/AIDS. The hospital fills about 70 prescriptions a month for this program, which also helps inpatients dismissed on IV antibiotics who have no insurance coverage. The average cost of IV antibiotics for six months is about \$6,000. Because most of these costs are not reimbursed by pharmaceutical companies, the hospital pays for them.

Community Health Education: General Public

The University of Kansas Hospital offers many community outreach programs and presentations, including health classes for expectant and new mothers, as well as those struggling to deal with cancer, Alzheimer's disease and other illnesses and conditions. Classes also help senior members of our community with health and everyday living issues.

Patient Resource Centers

We provide patients, families and community members with two resource centers that offer free information and support to help them take active roles in managing their health. Each is staffed by a full-time nurse coordinator who has an extraordinary depth of experience and expertise.

The Brandmeyer Patient Resource Center, located in the hospital's new Cancer Center and Medical Pavilion, provides patients and family members with the latest information to help them understand a cancer diagnosis, as well as treatment and follow-up care planned for them. Available resources include books, pamphlets, brochures, Internet access and a variety of multimedia sources.

Health Education Topics

- "Trauma Nurses Talk Tough"
- Child Passenger Safety Checks

Burn Education & Support Groups

- Burn Prevention and Fire Safety Education Program
- Burn Survivor Support Group
- School Re-entry Program
- Burn Camp

"Saturday Morning at KU Med"

The hospital and university co-present a series of Saturday health seminars to provide useful medical information to the general public.



The White Heart Learning and Resource Center, shown above, is located in the Center for Advanced Heart Care. It provides current information on heart disease and includes a library with three-dimensional models of the heart and arteries, a video room and a conference room.

Community Health Education: Health Care Partnerships

Emergency Preparedness

In November 2006, the hospital, in conjunction with the University of Kansas Medical Center and the Kansas City Area Kansas Regional Hospital Emergency Preparedness Committee, held a Hospital Disaster Preparedness Conference. This conference was designed for senior-level executives from hospitals, health organizations and emergency management services. The hospital also takes a leadership role in continuing education outreach to hospitals in rural Kansas.

Emergency Medical Services Partnerships

The hospital is partnering with local Emergency Medical Services (EMS) agencies on several projects to enhance care from the time first responders get to the scene until a patient arrives at the hospital. For instance, as part of the hospital's goal to decrease "door-to-balloon" times for heart attack patients, the Emergency Department (ED) is working with EMS agencies to improve the quality of pre-hospital ambulance reports and increase the number of pre-hospital EKGs that are performed and faxed to the ED.

Rural Trauma Team Development

The hospital provides multiple courses throughout the northeast region of Kansas to assist other health care providers in providing the best care for trauma patients.

Midwest Transplant Network Partnership

Our partnership with Midwest Transplant Network (MTN) has saved many lives and given hope to gravely ill patients who are awaiting organ transplants. This collaboration with MTN representatives helps our physicians and care providers evaluate and manage potential organ donors to find the best possible match to make miracles possible.

For the third consecutive year, the U.S. Department of Health and Human Services awarded MTN and the hospital its Medal of Honor for Organ Donation. It recognizes the nation's largest hospitals for their success in achieving and sustaining a donation rate of 75 percent or more of eligible donors.

Advanced Burn Life Support

Members of the Burn Center nursing staff provide a number of courses each year to area health care providers. The eight-hour class consists of a lecture, case studies, simulations, group discussion and testing over the assessment and management of a burn patient in the first 24 hours after an injury.

Psychiatry Liaison Service

Nurses from the hospital's Psychiatry Liaison Service provide training for local law enforcement officers. Training includes the coordination of emergency psychiatric assessments when police encounter crises in the community.

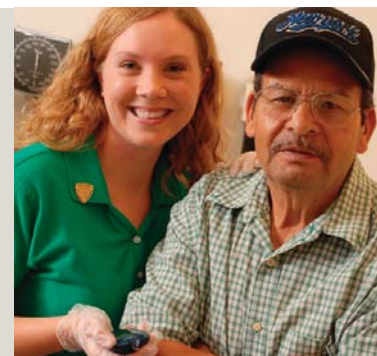
Bridge Program of Rose Brooks Center, Inc.

Several years ago, our hospital was one of three in Kansas City to pilot this partnership and advocacy program, which acts as a bridge to the community resources necessary to break the cycle of domestic violence. Services for victims are provided at the hospital 24 hours a day, seven days a week. The success of the program has led to its adoption by all hospitals in the Kansas City area and improved screening services, and protection and shelter for increasing numbers of patients who come to the hospital for care.

Duchesne Clinic

Nurses, dietitians and interpreters from our hospital partner with the Duchesne Clinic, a free neighborhood clinic in Kansas City, Kansas. They provide health and disease-specific education to

underserved Wyandotte County residents, many of them Spanish-speaking. Our nurses and interpreters assist in teaching patients, interpreting for them and translating educational materials. The response has been very favorable, and initial outcomes have been promising, with patients showing improvement in areas such as diabetes and general health maintenance.





To encourage and support employee involvement in our community, The University of Kansas Hospital launched the H.E.R.O. program in 2007. Our employees proudly wear their "Hospital Employees Reaching Out" T-shirts when they volunteer for community events and fundraising activities.

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